



**FOR IMMEDIATE RELEASE**

Contact: Elizabeth Neiman  
American National Standards Institute (ANSI)  
(212) 642-4911

**U.S. to Celebrate World Standards Day 2009 with a  
Focus on Standards for Environmental Stewardship**

**Washington, DC, April 24, 2009** – From reducing greenhouse gas emissions and conserving energy to supporting sustainable buildings and products, consumers worldwide are focused on protecting and preserving the environment. Technologies and strategies that support these initiatives often rely on coordination among manufacturers, standards development organizations, conformity assessment bodies, and consumers, both throughout the United States and around the world.

This year, the U.S. Celebration of World Standards Day – *Standards for Environmental Stewardship* – will spotlight the critical role of standards and conformity assessment programs in the development and implementation of these green initiatives. Leaders of business, industry, academia, and government will gather in Washington, DC on October 7, 2009, to join with consumer representatives and experts in science and technology for a celebration of the relationship between standards and the global environment.

The event will kick off with a reception and exhibition at the Ronald Reagan Building and International Trade Center in Washington, DC. The evening's festivities include presentation of the 2009 Ronald H. Brown Standards Leadership Award, which was named after the late U.S. Secretary of Commerce and honors an individual who has dedicated him/herself to the promotion of standardization as a key tool in the elimination of global trade barriers. The winners of the 2009 World Standards Day Paper Competition will also be announced and presented with their awards.

Since the initial celebration in 1970, World Standards Day is now recognized in nations around the globe. U.S. activities are organized annually by a planning committee consisting of representatives from across the standards and conformity assessment community. The event is co-chaired each year by the American National Standards Institute (ANSI) and the National Institute of Standards and Technology (NIST). Underwriters Laboratories Inc. (UL) will serve as the administrating organization in celebration of their 115<sup>th</sup> anniversary.

For more information or to register, please visit [www.wsd-us.org](http://www.wsd-us.org). Advance registration is required.

###